



## INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA

The personal data of the user are used by A.R. Technology S.r.l., who is the data controller for the treatment, in compliance with the personal data protection principles established by the GDPR 2016/679 Regulation and the national legislation in force.

### CONSERVATION PERIOD

The data retention period is: 10 years.

### RIGHTS OF THE INTERESTED PARTS

1. Pursuant to European Regulation 679/2016 (GDPR) and national regulations in force, the interested parts may, in accordance with the procedures and within the limits established by current legislation, to exercise the following rights:
  - request confirmation of the existence of personal data concerning him (right of access of the interested parts - Article 15 of Regulation 679/2016);
  - know its origin;
  - receive intelligible communication;
  - to have information about the logic, methods and purposes of the processing;
  - request the updating, correction, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected (law of rectification and cancellation - articles 16 and 17 of Regulation 679/2016);
  - right to limitation and / or opposition to the processing of data concerning him (Article 18 of Regulation 679/2016);
  - right of revocation;
  - right to data portability (Article 20 of Regulation 679/2016);
  - in cases of consent-based processing, receive their data provided to the holder, in a structured and readable form by a data processor and in a format commonly used by an electronic device;
  - the right to lodge a complaint with the Supervisory Authority (right of access by the interested parts - Article 15 of Regulation 679/2016).
2. The data controller of your personal data is A.R. Technology S.r.l., VAT Number 08817750154, fiscal code 08817750154
  - Email: [artechno@artechno.it](mailto:artechno@artechno.it)
  - PEC: [artsrl@open.legalmail.it](mailto:artsrl@open.legalmail.it)
  - Phone: 02 55782761

## **INFORMATION ON COOKIES**

### **What are cookies**

A "cookie" is a text file saved on the user's computer when he accesses a website with the purpose of providing information every time the user returns to the same site. It is a sort of reminder of the visited internet page. With the cookie, the web server sends information to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) stored on the computer of the latter, and will be re-read and updated each time the user returns to the site. In this way the website can automatically adapt to the user. During navigation, the user may receive on his terminal also cookies from different sites ("third party" cookies), set directly by the operators of said websites and used for the purposes and according to the procedures defined by them.

Depending on their duration, they are divided into session cookies (is the temporary ones and automatically deleted from the terminal at the end of the browsing session, closing the browser) and persistent cookies (is those that remain stored on the terminal until their expiration or cancellation by the user).

Depending on the function and purpose of use, cookies can be divided into technical cookies and profiling cookies.

### **Technical cookies**

Some cookies are used to perform computer authentication, monitoring sessions and storing specific information about users accessing a web page. These cookies, so-called technical, are often useful to allow you to browse a website and use all the features. Technical cookies are those whose use does not require the user's consent.

The analytics cookies also belong to this category. These are cookies that collect information about the use that a user makes of a website and that allow to improve its operation. For example, the analytics cookies show which pages are most frequently visited, allow you to check what are the recurrent patterns of use of a website and help to understand every difficulty that the user encounters in use.

### **Profiling cookies**

Other cookies can instead be used to monitor and profile users while browsing, to study their movements and habits of web browsing or consumption (what they buy, what they read, etc.), also for the purpose of sending advertising of targeted services and custom. In this case we speak about profiling cookies. The use of these cookies requires the prior acquisition of the free informed consent of the user pursuant to art. 7 of EU 2016/679 Regulation and the national legislation in force.

### **Third-parts cookies**

It can also happen that a web page contains cookies from other sites and content in various elements hosted on the page itself, such as banner ads, images, videos, maps or specific links to web pages of other domains that reside on servers other than on which the requested page is located. In other words, these cookies are set directly by managers of websites or servers other than this website. We speak, in these cases, so-called third-parts cookies, which are usually used for profiling purposes. The use of these cookies requires the prior acquisition of the free informed consent of the user.

### **Types of cookies used by our site**

The main functions of cookies installed by [www.artegno.it](http://www.artegno.it) are technical, are used to constantly improve the service, for authentication, for statistical purposes, such as counting visits to the site. The use of cookies is therefore strictly aimed at facilitating the functions of the server during the navigation of the Service.

The site also allows the sending of the following third-party cookies. These cookies are not tools of our ownership, for more information, therefore, you can access the information and forms of acquisition of consent of third parties, by clicking on the links.

To improve the website and understand which parts or elements are most appreciated by users, the third-parts cookies of Google Analytics are used as an anonymous and aggregate analysis tool. These cookies are not tools of our ownership, for more information, therefore, you can consult the information provided by Google. The pages of the website incorporate within them some widgets and buttons for sharing Facebook and Google Plus, to allow the user to share the contents of the website on their social channels, and to interact with our channels. These cookies are not tools of our ownership, but are created by Facebook and Google respectively when you use the respective widget or share button. To find out more, visit the following information pages: Facebook and Google.

Some web pages incorporate YouTube video content into them. By visiting a page containing a video, or clicking to view the video, cookies from YouTube may be recalled. These cookies are not tools of our ownership. To learn more, visit the Google information page.

The website could use Facebook ADS programs managed by Facebook Inc., Google Adwords and Google Remarketing technology, managed by Google Inc. Also the conversion tracking function of Facebook ADS and AdWords uses cookies to help us keep track of sales and other conversions.

### **Cookie management**

The user can manage their own cookie preferences through the features present in the common browsers that allow you to delete / remove cookies (all or some) or to change the settings of the browser in order to block the sending of cookies or limit it to specific sites (compared to others).

Therefore it is possible to refuse the use of cookies, following the disabling procedure provided by your browser. Below are the methods proposed by the main browsers: Microsoft Windows Explorer, Mozilla Firefox, Google Chrome, Apple Safari, Google Analytics by downloading a specific browser plug-in.

To get information about the cookies stored on your terminal and disable them individually, please refer to the link: <http://www.youronlinechoices.com/it/le-tue-scelte>

### **Social Network Plugin**

The site [www.artegno.it](http://www.artegno.it) also incorporates plugins and / or commands for social networks, in order to allow easy sharing of content on your favorite social networks. These plugins are programmed so as not to set any cookies when accessing the page, to safeguard the privacy of users. Possibly cookies are set, if so provided by social networks, only when the user makes effective and voluntary use of the plugin. Please note that if the user browses being logged into the social network then he has already consented to the use of cookies conveyed through this site at the time of registration to the social network.

The collection and use of the information obtained by means of the plugin are governed by the respective privacy policies of the social networks, to which reference is made.

- [Facebook](#) - ([cookie information link](#))
- [Twitter](#) - ([cookie information link](#))
- [LinkedIn](#) - ([cookie information link](#))
- [Google+](#) - ([cookie information link](#)).

This privacy policy may undergo changes over time - also related to the eventual entry into force of new sector regulations, to the updating or provision of new services or to technological innovations - for which the user / visitor is invited to consult periodically this page [www.artegno.it](http://www.artegno.it)